# Hameetman Career Center Annual Report 2020 – 2021

The Hameetman Career Center offers personalized assistance to help students and alumni connect their interests and skills with a variety of career opportunities in Los Angeles and beyond. By hosting career education seminars, alumni speakers, and employer recruiting events, the Hameetman Career Center is Oxy's primary resource for jobs, internships, and career preparation.

The 2020–2021 academic year was unlike any other that Occidental College had seen before. The resilience of Oxy students was evident as they met the challenge of an all-remote setting and continued to participate in virtual career exploration.

This document displays and explains the opportunities offered during this unprecedented year. Despite the challenges, Oxy students were still able to benefit from innovative programs and hands-on connections between their academic studies and real world practices.

# ABOUTOXY 1,839 1,839 TOTAL STUDENT POPULATION FALL 2020 477 AREAS OF STUDY (MAJORS & MINORS)



As the world changed around us, the Career Services team re-imagined and expanded our approach to career readiness.

While career education workshops and employer information sessions were facilitated remotely, we developed new resources to meet the digital-first landscape. These included extended career advising hours, mock video interviews, and Oxy's first-ever virtual Career Fair.

As we continue adjusting to changes in the employment marketplace, we are committed to supporting the career endeavors of Oxy Tigers through graduation and beyond.

# **PREPARING FOR LIFE AFTER OXY**

The Hameetman Career Center offers comprehensive career education to give Oxy students the fundamental career-readiness knowledge and skills needed to get off to a great start.

**48%** of all Oxy students engaged with Career Services **1,096** total attendance at Career Education workshops

948 total career advising appointments 1,268 resumes reviewed

# RECRUITING AT OCCIDENTAL

The Hameetman Career Center has always been proud of its employer partnerships and on-campus recruiting opportunities.

While the format of 2020 – 2021 recruiting shifted to meet the remote work environment, Occidental's partnership with industry remained strong.

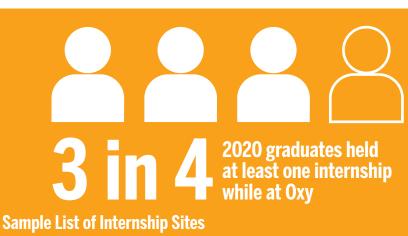


692 total attendance at employer events

For the first time ever, Oxy's annual Career Fair was hosted on Handshake, our online career services management platform.

> **325** 1-on-1 and small group interactions between students and recruiters during Oxy's first-ever Virtual Career Fair

See page 4 of this Annual Report for a sample list of employer partners, virtual recruiting event hosts, and Virtual Career Fair participants.



- Center Theatre Group
- GRAMMY Museum
- Los Angeles Dept. of Public Health
- Los Angeles Zoo
- Office of the Mayor of Los Angeles
- Paramount Pictures
- Peak Metrics
- Planned Parenthood
- Sorenson Impact Center
- U.S. House of Representatives

Upon completing five career preparation workshops, students became HCC Programs Eligible and were granted access to exclusive opportunities such as funding and unique internship experiences.

#### **Required Courses**

- **Resume Writing Workshop** Highlight your qualifications & accomplishments in a one-page document
- Interview Preparation Workshop Use the STAR technique in an interview and develop an elevator pitch
- HCC 101: Introduction to Career Services Learn about the HCC's programs and services
- HCC 102: Introduction to Career Exploration Consider what "life after Oxy" looks like
- HCC 200: Job & Internship Search Bootcamp Gain tools for a successful job/internship search

students were HCC Programs Eligible in 2020–2021

#### **Opportunities Include:**

#### InternLA Internship Program

Paid summer internship opportunity with Los Angeles-based nonprofits; available to sophomores, juniors, and December-graduating seniors

#### Cornuelle Fellows Program

Paid summer internship supported by the endowment of Richard Cornuelle '48

**OxyWorks Internship Program** 

Paid internships available exclusively to Oxy students

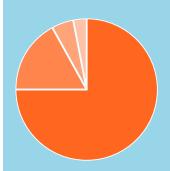
#### **Unpaid Internship Stipend**

Limited, need-based funding for student-secured unpaid internships

\*Not all HCC Programs Eligible opportunities were available during 2020 -2021 due to the COVID-19 pandemic.

# **CLASS OF 2020 SPOTLIGHT**

secured a meaningful postgraduate opportunity within 9 months of graduation



#### **Post-Graduate Opportunities**

Employed – 75% Continuing Education – 17% Still Looking – 5% Volunteering – 3%

### 75% of 2020 graduates employed

#### **Top Locations**

- Greater Los Angeles
- Greater San Francisco
- Greater New York
- International
- Remote
- Washington, DC

#### Sample List of Employers

- Cambridge Associates
- Cedars Sinai
- Charles Schwab
- City of Hope
- Genentech



- Johnson & Johnson
- Legal Aid Foundation of
- Los Angeles

  NERA Economic
- NERA Economi Consulting
- Seattle Children's Research Institute
- Tesla
- The New York Times
- Warner Bros. Pictures

## TOP INDUSTRIES





Investment Management & Banking Nonprofit/ Other



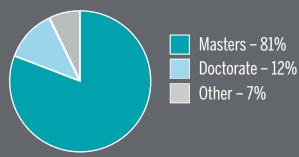
Healthcare & Pharmaceuticals





s52k average starting salary of the class of 2020

# CONTINUING EDUCATION



#### Sample List of Graduate Programs

- Columbia University, Writing
- Georgetown, Sports Industry Management
- Harvard University, Health Data Sciences
- Johns Hopkins University, Global Health
- King's College London, International Marketing
- New York University, Musical Theatre
- UCLA, Social Work
- UC Berkeley, Law
- University of Washington, Medicine
- University of Pennsylvania, Chemistry
- USC, Computer Science

# **ADJUSTING TO LIFE ONLINE**

Like the rest of the world, Occidental College and the Hameetman Career Center had to pivot to meet the remote environment created by the COVID-19 pandemic. By April 2020, just weeks after the College implemented remote learning, 100 percent of Hameetman Career Center programming had successfully transitioned to support students virtually. This included career advising, employer information sessions, career education workshops, and expanded digital-first resources like Handshake, Vault, CareerShift, and Big Interview.



# **A PANDEMIC JOB SEARCH** Supporting Class of 2020 graduates

The HCC developed the College to Careers Action Planning (CCAP) program to address the unique needs that COVID-19 presented for the Class of 2020. The program consisted of a personalized job search and preparedness strategy, up-to-the-minute industry research, and 1-on-1 networking opportunities with alumni career coaches to guide students in navigating the sudden upheaval in the job market.

# **RECRUITING VIRTUALLY** Zooming through the world of work

Our employer partners met Oxy students where they were—on Zoom. During the 2020 – 2021 academic year, we hosted a variety of remote information sessions and panels, allowing students to access job/internship opportunities and connections with industry leaders.

## **EMPLOYER PARTNERS & PARTICIPANTS**

- American Red Cross
- Apple
- Cambridge Associates
- CBRE
- City of Hope

- DreamWorks Animation
- Fox Corporation
- Genentech
- Green Dot Public Schools
- Morgan Stanley
- Murphy Research
- NASA/JPL
- Payden & Rygel
- Peace Corps
- U.S. State Department
- ViacomCBS
- Warner Music Group
- Westmount Asset
   Management
- And more!



## AFTER HOURS ADVISING Accommodating four time zones

With students located across the country and around the world, we knew it was imperative to extend our typical 9-to-5 advising hours. We developed an "After Hours Advising" schedule to provide career guidance at times that were convenient for our students living in Asia and Europe.

Additionally, we extended the use of our Document Review program to provide resume and cover letter feedback from a career advisor, available at any time of day from anywhere in the world.

## **ACADEMIC PARTNERSHIPS** Collaborating with Oxy faculty to maximize career readiness

We partnered with academic departments to integrate career education and planning to supplement course syllabi. This strengthened students' understanding of the connection between their liberal arts education and career readiness.

Occidental College Hameetman Career Center